

Blue Heron Bridge Coverage

Date	Publication	Title	UVM/Circ	Social Media Reach	Link
10.8.18	KHOU-TV (CBS)	Moody Gardens accused of clearing out fish from popular Florida dive spot	1,540,301		https://www.khou.com/article/news/local/animals/moody-gardens-accused-of-clearing-out-fish-from-popular-florida-dive-spot/13291005.php
10.8.18	Houston Chronicle	Moody Gardens accused of over-collecting fish at popular Florida diving spot	1,183,977		https://www.chron.com/news/houston-texas/houston/article/Moody-Gardens-accused-of-over-collecting-fish-at-13291005.php
10.8.18	WPBF-TV (ABC)	Local conservationist expresses sadness over removal of exotic fish near Blue Heron Bridge	317,804		https://www.wpbf.com/article/local-conservationist-expresses-sadness-over-removal-of-exotic-fish-near-blue-heron-bridge/23656960
10.8.18	WPEC-TV (CBS)	FWC amends permit after removal of main species near Blue Heron Bridge	717,803		https://cbs12.com/news/local/fwc-amends-permit-after-removal-of-fish-species-from-maine-near-blue-heron-bridge
10.9.18	WPEC-TV (CBS)	Texas aquarium responds to fish fight at Blue Heron Bridge	717,803		https://cbs12.com/news/local/texas-aquarium-responds-to-fish-fight-at-blue-heron-bridge
10.9.18	WPEC-TV (CBS) Broadcast	Texas aquarium responds to fish fight at Blue Heron Bridge	717,803		https://cbs12.com/news/local/texas-aquarium-responds-to-fish-fight-at-blue-heron-bridge
10.9.18	WPTV-TV (NBC)	Exotic fish removed from waters near Blue Heron Bridge	862,423		https://www.wptv.com/news/region-c-palm-beach-county/riviera-beach/frustrations-over-tropical-fish-harvests-at-phil-foster-park
10.10.18	iHeart 94.3	The Amazing Animals of Blue Heron Marine Park	10,156,171		https://wzr.iheart.com/featured/the-penthouse/content/2018-10-10-the-amazing-animals-of-blue-heron-marine-park/
10.10.18	Palm Beach Post	Fight to protect native fish under Blue Heron Bridge escalates	3,846,630		https://www.mypalmbeachpost.com/news/local/fight-protect-native-fish-under-blue-heron-bridge-escalates/eZlRo71HhnYuUWtQhUhnLK/
10.10.18	WPEC-TV (CBS)	Texas aquarium says it paid a small fee for Florida fish and marine life	717,803		https://cbs12.com/news/local/texas-aquarium-says-it-paid-a-small-fee-for-florida-fish-and-marine-life
10.10.18	Oceanic Preservation Society - Twitter	RETWEET & TAKE ACTION: End Collection & Removal of Marine life from Phil Foster Park by Tropical Fish Collectors! - Sign the Petition! chn.ge/2ycNjK1 via @Change		49,700,000	https://twitter.com/op_society/status/1050017558810808321?s=21
10.11.18	South Florida Dive Journal - Facebook	Potentially the worst scandal in aquarium trade history		14,204	https://www.facebook.com/143570335699755/posts/1998750793515024/
10.11.18	WPBF-TV (ABC)	Divers report lower numbers of fish at Blue Heron Bridge following controversial netting	317,804		https://www.wpbf.com/article/divers-report-lower-numbers-of-fish-at-blue-heron-bridge-following-controversial-netting/23726735
10.11.18	Jim Abernethy - Facebook	Rebuttal to Moody Gardens	8,201	8,201	https://www.facebook.com/172830012788648/posts/2383316535073307/
10.11.18	Scuba Diving Magazine	Blue Heron Bridge Dive Community Embroiled in Fight to Protect Native Fish	75,420		https://www.scubadiving.com/blue-heron-bridge-dive-community-embroiled-in-fight-to-protect-native-fish?dom=rss-default&src=syn
10.11.18	Blue Heron Bridge Dive Club	Jim Abernethy's Rebuttal to Moody's Statement		10,776	https://www.facebook.com/291908803047/posts/10156729918558048/
10.11.18	SCUBA Diving: Florida Diver's Forum - Florida Diving	Blue Heron Bridge Mass Fish Collection		7,865	https://www.facebook.com/groups/179781433662/permalink/10155838272458663/
10.11.18	Scuba Diving Magazine - Twitter	#BlueHeronBridge dive community fights to protect its native marine life	50,100,000		https://twitter.com/scubadivingmag/status/1050813403017736192
10.13.18	TC Palm	Fish collection debacle leads to underwater uproar	427,230		https://www.tcpalm.com/story/sports/2018/10/13/how-many-too-many-divers-ask-good-question-florida-wildlife-management-agency/1567427002/
10.13.18	TC Palm	A special dive site: The microfauna of the Blue Heron Bridge	427,230		https://www.tcpalm.com/videos/sports/outdoors/fishing/2018/10/13/-special-dive-site-microfauna-blue-heron-bridge/38148659/
Total Impressions:			72,134,403	49,741,046	121,875,449

[lar-florida-dive-spot/285-602250362](#)